

# Real Estate Preview – 2012 RATES

The Central /Piedmont Virginia edition covers 13 counties: Albemarle, Amherst, Augusta, Culpeper, Fluvanna, Greene, Louisa, Madison, Nelson, Orange, Buckingham, Prince Edward & Spotsylvania, including: Lake Anna, Lake Monticello, Lake of the Woods, and Wintergreen

**Discover why real estate professionals have made us their 1st choice!**

**Some of the benefits of advertising with THE REAL ESTATE PREVIEW ...**

- TEXT MESSAGING – toll free 877-578-4588 (enter listing ID number)
- 24-7 Pre-Recorded Message on each listing 877-578-4588 (enter listing ID number)
- **All properties uploaded to our searchable website & Google Base®, Yahoo® Trulia®, Wall Street Journal, USAHomes.org®, Zillow®, Overstock®, Oodle®, Properazzi®, Quicklink®, & more.**
- Virtual Online Flip Book
- Distributed to 5 local rest areas (two on I-64 and three on I-81)
- 30-Day Shelf Life
- Open Houses Online - FREE • Slide Show for Each Listing Online - FREE
- Make changes to online listings 24-7
- Front Cover Space \$99 (includes Online Feature Property of the Month)
- Largest Distribution 750+/-, 13 Counties, print average 12,500
- All ads Full Color & Printed on 35 pound 80 high-bright newsprint for sharper looking photos
- Great Customer Service; • No “For Sale By Owner” ads
- Visa & MasterCard Accepted
- Banks/Mortgage Company/Title Company ads are uploaded online with a direct link to their own website with contact information

<b>12-Month Commitment:</b>	Full Page \$185, Half Page \$120	<b>Page 3</b>	\$295
<b>2 Page Commitment:</b>	Full Page \$175, Half Page \$110	<b>Center Spread</b>	\$470
<b>3+ Page Commitment:</b>	Full Page \$165, Half Page \$100	<b>Inside Back Cover</b>	\$295
		<b>Back Cover</b>	\$395

<b>Non Commitment:</b>	Full Page \$250, Half Page \$160	<b>Page 3</b>	\$320
<b>2 Page Non Commitment:</b>	Full Page \$240, Half Page \$150	<b>Center Spread</b>	\$520
<b>3+ Page Non Commitment:</b>	Full Page \$230, Half Page \$140	<b>Inside Back Cover</b>	\$320
		<b>Back Cover</b>	\$425

*AD DIMENSIONS: Full Page: 6.75 x 8.9, Half Page: 6.75 x 4.45*  
*Advertise in our sister publications, same ad, Full Page \$165, Half Page \$110*

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PO Box 5468, Charlottesville, VA 22905  
(434) 589-8410 Office (866) 589-8410 Toll Free (434) 589-8420 Fax  
[ads@TheRealEstatePreview.com](mailto:ads@TheRealEstatePreview.com) • [www.TheRealEstatePreview.com](http://www.TheRealEstatePreview.com)