

Real Estate Preview – 2018 RATES

The Central /Piedmont Virginia edition covers 13 counties: Albemarle, Amherst, Augusta, Culpeper, Fluvanna, Greene, Louisa, Madison, Nelson, Orange, Buckingham, Prince Edward & Spotsylvania, including: Lake Anna, Lake Monticello, Lake of the Woods, and Wintergreen

Discover why real estate professionals have made us their 1st choice!

Some of the benefits of advertising with THE REAL ESTATE PREVIEW ...

- TEXT MESSAGING – toll free 877-578-4588 then enter listing ID number
- 24-7 Pre-Recorded Message on each listing 877-578-4588 then enter listing ID number
- **All properties uploaded to our searchable website & Google Base®, Yahoo® Trulia®, Wall Street Journal®, USAHomes.org®, Landwatch®, Zillow®, Overstock®, Oodle®, Properazzi®, Quicklink®, & more.**
- Virtual Online E-Edition
- 30-Day Shelf Life
- QR Codes for each listing
- Facebook & Twitter App
- Open Houses Online - FREE • Slide Show for Each Listing Online - FREE
- Make changes to online listings 24-7
- Front Cover Space \$75 (includes Online Feature Property of the Month)
- Largest Distribution 550+/-, 13 Counties, print average 12,500
- All ads Full Color & Printed on 35 pound 80 high-bright newsprint for sharper looking photos
- Great Customer Service
- No “For Sale By Owner” ads
- Visa & MasterCard Accepted • Color Proofs
- Banks/Mortgage Company/Title Company ads are uploaded online with a direct link to their own website with contact information
- We have 30+ years in the publishing business

12-Month Commitment: Full Page \$200, Half Page \$125

2 Page Commitment: Full Page \$190

3+ Page Commitment: Full Page \$180

Page 3 \$315

Center Spread \$495

Inside Back Cover \$315

Back Cover \$415

Non Commitment: Full Page \$260, Half Page \$160

2 Page Non Commitment: Full Page \$250

3+ Page Non Commitment: Full Page \$240

Page 3 \$350

Center Spread \$550

Inside Back Cover \$350

Back Cover \$460

AD DIMENSIONS: Full Page: 7 x 9, Half Page: 7 x 4.45

The REAL ESTATE PREVIEW a subsidiary of Smart Media Inc.;

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