

# Real Estate Preview – 2019 RATES

## We are a Shenandoah Valley Publication

The Shenandoah Valley edition covers 16 counties: Albemarle, Amherst, Augusta, Bath, Bedford, Botetourt, Page, Fluvanna, Greene, Highland, Madison, Louisa, Orange, Nelson, Rockbridge, Rockingham & Shenandoah.

### Discover why real estate professionals have made us their 1st choice!

#### Some of the benefits of advertising with THE REAL ESTATE PREVIEW ...

- TEXT MESSAGING – toll free 877-578-4588 then enter listing ID number
- 24-7 Pre-Recorded Message on each listing 877-578-4588 then enter listing ID number
- All properties uploaded to our searchable website & Google Base®, Yahoo® Trulia®, Wall Street Journal®, USAHomes.org®, Landwatch®, Zillow®, Overstock®, Oodle®, Properazzi®, Quicklink®, & more.
- Virtual Online E-Edition
- 30-Day Shelf Life
- QR Codes for each listing
- Facebook & Twitter App
- Open Houses Online - FREE • Slide Show for Each Listing Online - FREE
- Make changes to online listings 24-7
- Front Cover Space \$75 (includes Online Feature Property of the Month)
- Largest Distribution 600+ locations in 16 Counties, print average 13,500
- All ads Full Color & Printed on 35 pound 80 high-bright newsprint for sharper looking photos
- Great Customer Service
- No “For Sale By Owner” ads
- Visa & MasterCard Accepted • Color Proofs
- Banks/Mortgage Company/Title Company ads are uploaded online with a direct link to their own website with contact information
- We have 30+ years in the publishing business

<b>12-Month Commitment:</b>	Full Page \$200, Half Page \$125	<b>Page 3</b>	\$315
<b>2 Page Commitment:</b>	Full Page \$190,	<b>Center Spread</b>	\$495
<b>3+ Page Commitment:</b>	Full Page \$180,	<b>Inside Back Cover</b>	\$315
		<b>Back Cover</b>	\$415

<b>Non Commitment:</b>	Full Page \$260, Half Page \$160	<b>Page 3</b>	\$350
<b>2 Page Non Commitment:</b>	Full Page \$250	<b>Center Spread</b>	\$550
<b>3+ Page Non Commitment:</b>	Full Page \$240	<b>Inside Back Cover</b>	\$350
		<b>Back Cover</b>	\$460

**AD DIMENSIONS:** Full Page: 6.75 x 8.75, Half Page: 6.75 x 4.30

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