

Real Estate Preview – 2021 RATES

Virginia's Largest Real Estate Publication

The Real Estate Preview covers 20 counties: Albemarle, Amherst, Augusta, Bath, Bedford, Botetourt, Culpeper, Fluvanna, Greene, Highland, Louisa, Madison, Nelson, Orange, Page, Prince Edward, Rockbridge, Rockingham, Shenandoah, Spotsylvania, Lake Anna, Lake Monticello, Lake of the Woods, and Wintergreen

Discover why real estate professionals have made us their 1st choice!

Some of the benefits of advertising with THE REAL ESTATE PREVIEW ...

- TEXT MESSAGING – toll free 877-578-4588 then enter listing ID number
- 24-7 Pre-Recorded Message on each listing 877-578-4588 then enter listing ID number
- All properties uploaded to our searchable website & Google Base®, Yahoo® Trulia®, Wall Street Journal®, USAHomes.org®, Landwatch®, Zillow®, Overstock®, Oodle®, Properazzi®, Quicklink®, & more.
- Virtual Online E-Edition
- 30-Day Shelf Life
- QR Codes for each listing
- Facebook & Twitter App
- Open Houses Online - FREE • Slide Show for Each Listing Online - FREE
- Make changes to online listings 24-7
- Front Cover Space \$75 (includes Online Feature Property of the Month)
- Largest Distribution 1000+ locations in 20 Counties, print average 15,500
- All ads Full Color & Printed on 35 pound 80 high-bright newsprint for sharper looking photos
- Great Customer Service
- No “For Sale By Owner” ads
- Visa & MasterCard Accepted • Color Proofs
- Banks/Mortgage Company/Title Company ads are uploaded online with a direct link to their own website with contact information
- We have 30+ years in the publishing business

No Contracts, No Gimmicks

1 Full Page:	Full Page \$195	Page 3	\$300
1 Half Page:	Half Page \$99	Center Spread	\$500
2 Pages:	Full Page \$185	Inside Back Cover	\$300
3+ Pages:	Full Page \$175	Back Cover	\$400

AD DIMENSIONS: Full Page: 6.75 x 8.75, Half Page: 6.75 x 4.30

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